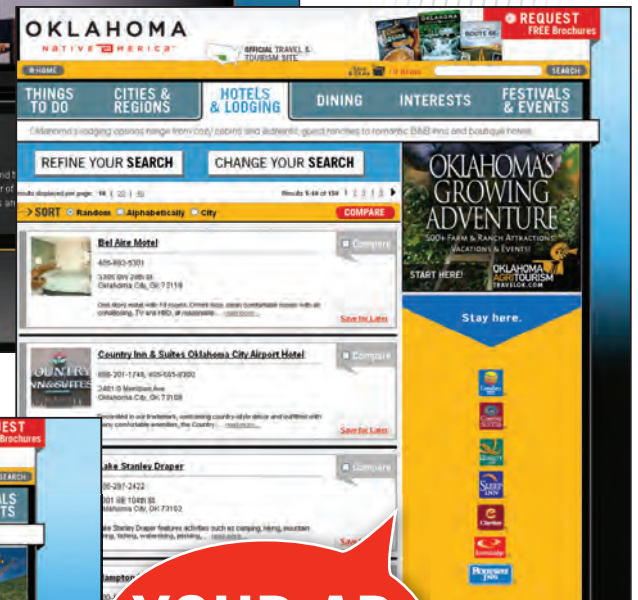


YOUR BEST ADVERTISING VALUE

150,000
Visitors
Monthly

Statewide
Editorial
Coverage

Targeted
Exposure
For Your Ad



**YOUR AD
HERE**

To advertise please contact your Oklahoma Destination Specialist:

JANET RAINES

voice mail: 800-683-0010 ext. 4154 | direct: 405-990-6208 | email: Janet.Raines@MilesMedia.com

2011

TRAVELOK.com RATE CARD

SPONSORSHIPS

AD SIZES

ANNUAL COST

PREMIUM SPONSORSHIP

Advertisements in premium positioning throughout the site
 Annual rotation in up to five categories or locations on the site
 Run-of-site exposure beyond categories or locations selected
 Highest-priority display in rotation - estimated 500,000 minimum annual impressions

300 px wide x 600 px high
 300 px wide x 250 px high

\$10,000

SPONSORSHIP

Advertisements in premium positioning throughout the site
 Annual rotation in up to three categories or locations on the site
 Run-of-site exposure beyond categories or locations selected
 Highest-priority display in rotation - estimated 250,000 minimum annual impressions

300 px wide x 600 px high
 300 px wide x 250 px high

\$5,000

AD PROGRAMS

AD SIZE

ANNUAL COST

SELECT SITE PROGRAM

Annual rotation in up to two categories or locations on the site
 Run-of-site exposure beyond categories or locations selected
 Priority display in rotation - estimated 175,000 minimum annual impressions

300 px wide x 250 px high

\$3,000

RUN-OF-SITE PROGRAM

Annual rotation in one category or location on the site
 Run-of-site exposure beyond category or location selected
 Priority display in rotation - estimated 60,000 minimum annual impressions

300 px wide x 250 px high

\$1,200

FESTIVAL AND EVENTS PROGRAM

Three month rotation in Festivals and Events section
 Priority display in rotation - estimated 150,000 minimum annual impressions

300 px wide x 250 px high

\$1,500

EMAIL NEWSLETTER SPONSORSHIP

AD SIZE

MONTHLY COST

Your ad in the monthly newsletter delivered to over 30,000 opt-in consumers

462 px wide x 56 px high

\$750

CATEGORIES & LOCATIONS

Categories or locations include choices of the following on the site:

CATEGORY

DINING | HOTEL & LODGING | THINGS TO DO/INTERESTS |
 FESTIVALS & EVENTS

GEOGRAPHY

NORTHWEST | SOUTHWEST | CENTRAL | SOUTH CENTRAL |
 NORTHEAST | SOUTHEAST

Please Note: Ads are placed on a first-come, first-served basis based on receipt of contract. Miles Media offers ad creation for \$200 per ad or you may supply your own creative.

* This ad size not available on Maps page.

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