

OKLAHOMA

NATIVE AMERICA™

2011 OKLAHOMA eNEWSLETTER PROGRAM

OKLAHOMA
NATIVE AMERICA™

October 2010
In this Issue: Oklahoma's Casinos, College Football Ticket Giveaway, Fall in Oklahoma and Great Deals and Events.

Oklahoma's Lucky 7
RIVERWIND CASINO
Oklahoma's casinos are playing to win. Take a tour of the top seven casinos in Oklahoma and lock in your bets - you're about to win big.

COLLEGE FOOTBALL TICKET GIVEAWAY!
Win a free pair of tickets!
OSU
ENTER NOW

Discover the Beauty of Fall in Oklahoma

Share this on: Facebook MySpace Digg Twitter Bebo Delicious Reddit

Hotel Deals, Spa Packages & Specials.
SEE DEALS

Fall Events Spice Up Autumn in Oklahoma.
SEE EVENTS

We'll see you there. Click now to book the Best Internet Rate Guaranteed In Oklahoma.
Ready to plan your trip?
Visit TravelOK.com

Contact Us | Share with a Friend | Order a Brochure

TARGETED, COST-EFFECTIVE E-NEWSLETTER ADVERTISING

Oklahoma's official electronic travel magazine offers 12 monthly issues, filled with engaging, authentic content that has the power to move visitors.

Consistently high deliverability and impressive open and click-through rates are hallmarks of the program, ensuring strong value for your advertising dollar.

- ▶ 34,000 emails sent monthly to a highly targeted consumer audience
- ▶ 32% average open rate and 35% average click-through rate, well above standard
- ▶ 12 content-rich issues per year

32%
average
open rate

Your Business Here!
Only \$750 net
per eNewsletter

AD SIZE:

462 px wide by 56 px high

FILES ACCEPTED:

JPGs, GIFs and animated GIFs
Miles Media offers ad creation for \$200 per ad or you may supply your own creative

**AD MATERIALS DUE ON THE
FIRST WEEK OF THE MONTH
OF DEPLOYMENT**

OKLAHOMA
NATIVE AMERICA™

To advertise please contact your Oklahoma Destination Specialist:

JANET RAINES

voice mail: 800-683-0010 ext. 4154
direct: 405-990-6208
email: Janet.Raines@MilesMedia.com