

Magazine	Region	Circ. (000)	Issue	Space Close	Partner 1/6 Cost	Partner CPM	Added Value	Contact
Southern Living	SW	630	April	Jan 26	\$8,289.	\$13.15	Reader Service, On line web promotion to promote destination even or CVB for 30 days during ad placement, re-print of co-op page in Best of Southern Living.	Gina Carpio 214-523-4009 gina_carpio@timeinc.com
Newspaper FSI / Insert	Dallas, Ft. Worth, Oklahoma City, Tulsa, Amarillo, Wichita,	300	May 14	March 1	FP4C, 1/24C, 1/44C			Jama Patton 405-475-3507 jpatton@opubco.com
AAA – Texas Journey	TX	842	May / June	Feb. 25	\$2,000	\$2.38	Reader Service, ½ page, 4C sweepstakes ad in Sept./Oct. issue	Sonya Campo 972-839-2491 Sonya@ajrmediagroup.com
AAA – Home and Away	OK	207	May / June	Feb. 25	\$1,500	\$7.24	Reader Service; unlimited number of events on www.eventsanddestinations.com; display of brochures in AAA OK locations.	Sonya Campo 972-839-2491 Sonya@ajrmediagroup.com
AARP – The Mag	TX Baby Boomers (Age 50-69)	821.	Apr / May	Feb. 1	\$4187	\$5.10	Reader Service; Natl Info Express—all 22M homes; Travel Links for 3 mo; Dist literature at AARP Road Show Events (4)	Carol Orr 214.521/6116 carol@carolorr.com
Midwest Living	Midwest	950	May / June	Mar. 1	\$5334.	\$5.61	Reader Service incl. online, Shop Midwest Living, PG4CB in 'Best of the Midwest', One bonus ad for each participant in Rich Ideas, State Header online	Beth West 214-521-9500

Costs are estimated. Final negotiated rates to be determined at a later date. Jordan Advertising manages schedules for all involved parties. Partners will be responsible for creative. All reader service listings will appear in national circulation of all publications utilized. OPUBCO will contact regarding sales for Newspaper Insert.