

Advertiser name

Billing name and address  
Attn:

Phone Fax Email address

**Production Information (required)**

Primary production contact name Phone Email address

Secondary production contact name Phone Email address

**Reader Service (Please fill out if purchasing ad 1/3 page or larger)**

Reader service contact name Email address

City, State and zip

**2010 Ad Type and Cost: All rates are net. Check boxes that apply with quantity. Circle applicable rates.**

4/C Ad Sizes		Travel Guide		Dining and Accommodations Guide		Events Guide	
Premium Inside Front Cover	Bleed <input type="checkbox"/>		\$8,100		\$5,900		\$1,250
Premium Back Cover	Bleed <input type="checkbox"/>		\$8,370		\$6,300		\$1,500
Premium Inside Back Cover	Bleed <input type="checkbox"/>		\$8,100		\$5,900		\$1,250
Premium Region Position	Bleed <input type="checkbox"/>		\$7,000		N/A		N/A
Full Page	Bleed <input type="checkbox"/>	Qty <input checked="" type="checkbox"/>	\$6,480	Qty <input checked="" type="checkbox"/>	\$4,900	Qty <input checked="" type="checkbox"/>	\$1,000
2/3 Horizontal		Qty <input checked="" type="checkbox"/>	\$4,725		N/A		N/A
2/3 Vertical		Qty <input checked="" type="checkbox"/>	\$4,725		N/A		N/A
1/2 Horizontal		Qty <input checked="" type="checkbox"/>	\$3,942	Qty <input checked="" type="checkbox"/>	\$2,900	Qty <input checked="" type="checkbox"/>	\$675
1/2 Vertical (Island)		Qty <input checked="" type="checkbox"/>	\$3,942		N/A		N/A
1/3 Horizontal		Qty <input checked="" type="checkbox"/>	\$3,348	Qty <input checked="" type="checkbox"/>	\$1,900		N/A
1/3 Vertical		Qty <input checked="" type="checkbox"/>	\$3,348	Qty <input checked="" type="checkbox"/>	\$1,900		N/A
1/4 Page			N/A		N/A	Qty <input checked="" type="checkbox"/>	\$300
1/6 Horizontal		Qty <input checked="" type="checkbox"/>	\$1,944	Qty <input checked="" type="checkbox"/>	\$990		N/A
1/6 Vertical		Qty <input checked="" type="checkbox"/>	\$1,944	Qty <input checked="" type="checkbox"/>	\$990		N/A
1/9 Vertical		Qty <input checked="" type="checkbox"/>	\$918		N/A		N/A
Classified Listing		Qty <input checked="" type="checkbox"/>	\$378		N/A		N/A
Enhanced Lodging Listing			N/A	Qty <input checked="" type="checkbox"/>	\$350		N/A
Paid Restaurant Listing			N/A	Qty <input checked="" type="checkbox"/>	\$350	Qty <input checked="" type="checkbox"/>	\$350

**Deadlines: Ad reservation April 1, 2009. Ad Materials May 15, 2009. You will be invoiced upon final printing.**

**Travel Guide Dining and Accommodations Guide Events Guide**

Total by Publication \$ \$ \$

**Return Contract & Ad Materials To: 2010 Oklahoma Print Products - Attn: Dacia Abel - Oklahoma Tourism & Recreation Dept., Travel & Tourism Division - P.O. Box 52002, Oklahoma City, OK 73152-2002 - Office: (405) 230-8416 Fax: (405) 230-8616 - dacia@TravelOK.com**

Grand Total \$

Payment in full enclosed \$

All advertising is subject to the Travel & Tourism Division's approval. The advertiser, by signing below, agrees to indemnify and defend T&T from and against all claims, loss, liability or expense, including by not limited to, the cost of defense, arising out of publication of such advertisement. The T&T Division reserves the right in its sole discretion to reject any advertisement displaying inappropriate content. This contract and advertising materials to:for requirements.

Authorized Signature Date