



FY 2018 Travel Professional Resource Guide Direct Mail

Participation in the newly created Oklahoma Travel Professional Resource Guide Direct Mail program offers many benefits to partners interested in developing/promoting to the group market.

Partner Participation:

- Provide 700 copies of profile sheets designed to provided specs - attachment.
- OTRD will coordinate collating, binding and mailing to database of approximately 550 group travel trade professionals. This list has been created from active planners that attend shows and are actively traveling.
- OTRD will include select itineraries

You must respond by September 29, 2017 to be included.

Annual participation cost is **\$1,500**. Need a minimum of 20 partners to make. Fee will be billed starting on *July 1 and due upon receipt of invoice.

By signing this form I agree that:

- 1) Oklahoma Tourism and Recreation Department (OTRD) agrees to program as detailed above according to support and budget.
- 2) Program is Subject to change based on participation at potential contracted shows. Dates are subject to change. Oklahoma Tourism and Recreation Department has the right to alter program and/or delete shows; therefore, Agreement of Participation is based on external components and amendments could be made.
- 3) This agreement represents the final agreement between the parties and all negotiations both prior and contemporaneous are merged herein.

*partners who have an October 1 fiscal year can opt to be billed in October.

Organization _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ email _____

Signature _____

Return via email – todd@travelok.com fax – 405-522-9653 mail – 900 N stiles, OKC, OK 73104